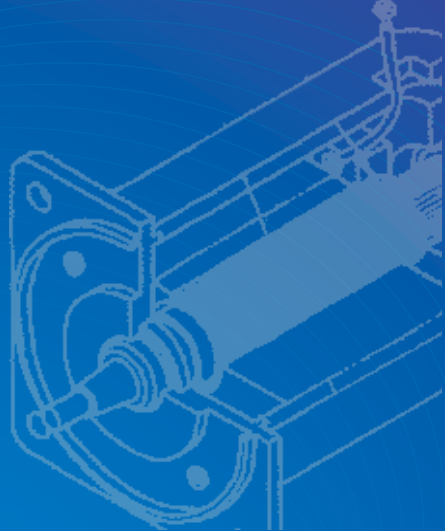


ufi  
Approved  
Event  
国际展览业协会认证展会



Motor & Magnetic Expo



# 第19届 深圳国际小电机及电机工业 磁性材料展览会

The 19<sup>th</sup> Shenzhen (China) International Small Motor, Electric Machinery  
& Magnetic Materials Exhibition

**2021.8.23-25 深圳会展中心**  
Shenzhen Convention & Exhibition Center

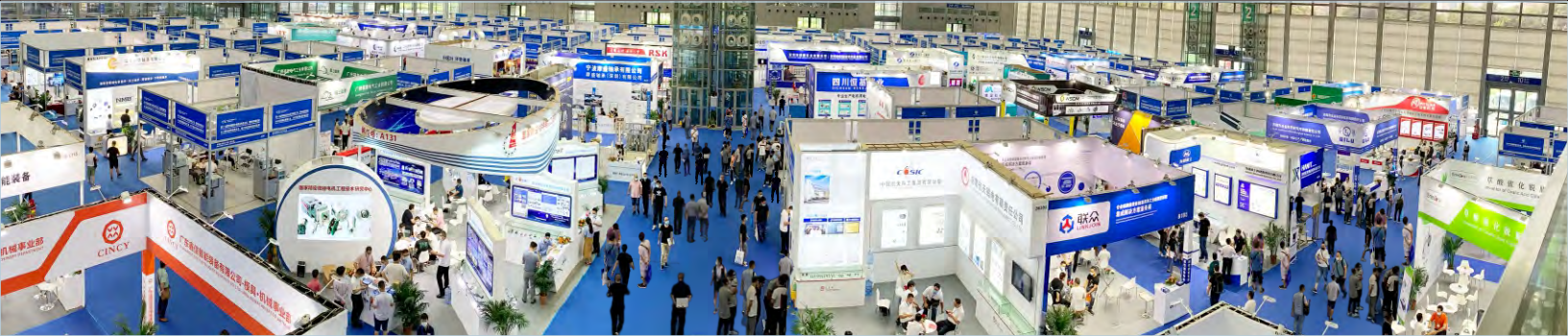
## 邀请函

INVITATION

全球唯一通过国际展览业协会（UFI）认证的行业展会  
A unique global event of industry approved by UFI

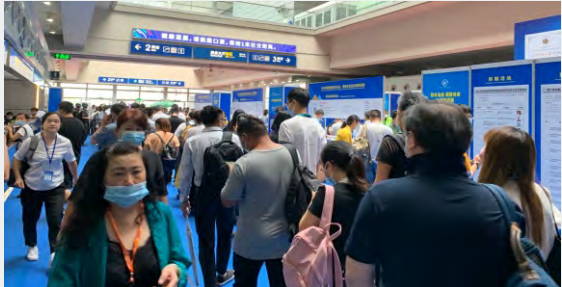
广东智展展览有限公司 wise 智展 ufi





## C 同期活动及展会 CONCURRENT EVENTS AND EXHIBITIONS

- ◆ 第十一届中国国际微特电机技术发展论坛
- ◆ 中国先进磁性材料制造技术与应用发展论坛
- ◆ 境外采购商洽谈会
- ◆ 国际小电机磁性材料新产品、新技术推广会
- ◆ 大湾区重点企业考察交流对接会
- ◆ 2021深圳国际线圈工业、电子变压器及绕线设备展
- ◆ 2021深圳国际轴承及制造技术展览会
- ◆ 2021深圳国际粉末冶金及硬质合金、先进陶瓷展
- ◆ 2021深圳国际动力传动、传感器展览会
- The 11<sup>th</sup> China International Small Motor Technology Development Summit
- China Advanced Magnetic Materials Manufacturing Technology & Application Development Conference
- Overseas VIP Buyers Matching Meeting
- International Small Motor & Magnetic Materials New Products and Technology Promotion Conference
- Inspection of Key Enterprises in Greater Bay Area
- 2021 Shenzhen (China) International Coil Winding & Electronic Transformer Exhibition
- 2021 Shenzhen International Bearing Industry Expo
- 2021 Shenzhen International Powder Metallurgy, Cemented Carbide & Advanced Ceramics Exhibition
- 2021 Shenzhen International Power Transmission & Sensor Exhibition



## E 展会概况 EXHIBITION GENERAL

深圳国际小电机磁性材料展由广东智展展览有限公司于2003年创办，一年一届在深圳举办，目前已成功举办18届，在18年里获得了业界的大力支持，展会规模不断扩大，参展商、参观商数量持续增长，专业化水平不断提升，逐渐地成为行业内的品牌盛会，近几年又获得了国家精密微特电机工程技术研究中心的大力支持，全面参与主办展会及同期活动，使展会上了一个新台阶，本展会也是唯一通过国际展览业协会（UFI）认证的电机磁材专业展，并且被列入国家商务部重点扶持的展会。

第18届深圳国际小电机磁性材料展会于2020年9月13-15日在深圳会展中心举办，展会展出面积达到20,000平方米，参展企业达450余家，汇集众多国内外知名企业，展会吸引了来自日本、比利时、韩国、印度、马来西亚、俄罗斯、美国、印尼、台湾、香港等20个国家和地区的采购商和专业观众累计18,600余人次参观采购，同期还举办了微特电机及磁性材料技术发展论坛、非晶合金粉末技术与应用等30多场高端同期活动，此次论坛邀请到学术界和企业界的众多专家、学者和企业家累计超过1000人次，微信小程序平台上直播累计播放率达上万人次。会与展紧密相结合，为行业提供更多的交流、贸易、展示平台，加快和促进电机磁性材料行业向高质量方向发展。采购商方面组委会经过一年的不间断推广及观众组织，在开展三天接待参观团60多个：中国航天科工科技委元器件及能源专业组、德昌电机、捷和电机、中山大洋、日本电产三协、比亚迪、弗迪动力、富士康、华为、中兴、中科三环、中航工业、广汽零部件、格力电器、格兰仕集团、TCL、珠海凯邦电机、美的、大族、大疆、威灵电机、珠海格力电工、深圳顺络电子、田村电子、小鹏汽车、东昌电机、信浓马达、广东嘉和、胜美达、绵阳新华内燃机、双环全新机电、特玮电机（佛山）、深圳创维-RGB电子、深圳大阳公司、东莞道邦、中山永龙、东莞景明、中电协非晶合金材料应用分会、深圳市传感器协会、深圳技师学院等采购商代表组团均到会参观采购。

第19届深圳国际小电机及电机工业、磁性材料展览会于2021年8月23-25日在深圳会展中心举行，我们热忱邀请全球电机、磁性材料行业的行业机构、专家、企业代表、专业人士参加，相约深圳，共赴盛会！

Shenzhen (China) International Small Motor, Electric Machinery & Magnetic Materials Exhibition (Motor & Magnetic Expo for short), held by Wise Exhibition (Guangdong) Co., Ltd., is an annual exhibition which has been successfully held for 18 years since 2003. Meanwhile, the exhibition scale is getting larger, the number of exhibitor and visitor increases gradually and it becomes more and more professional. It has gradually become a brand exhibition and won strong support and full recognition from the industry. Motor & Magnetic Expo is a unique motor and magnetic exhibition of industry approved by UFI (The Global Association of the Exhibition Industry) and has been cataloged into the guide and support list by Ministry of Commerce.

The 18<sup>th</sup> Shenzhen (China) International Small Motor, Electric Machinery & Magnetic Materials was held at Shenzhen Convention & Exhibition Center on September 13-15, 2020 with an area of 20,000sqm. It attracted over 450 well-known overseas and domestic exhibitors and 18,600 visitors from over 20 countries and regions, including Japan, Belgium, South Korea, India, Malaysia, Russia, USA, Indonesia, Taiwan, Hong Kong, etc. There were over 30 speeches of The 10<sup>th</sup> China Small Motor & Magnetic Materials Industry Development Summit, The Second International Symposium on Amorphous Alloy Powder Technology and Application. Over 1,000 experts, scholars and entrepreneurs of academic and business were invited to the forum. The online broadcast rate of exhibition on WeChat Mini Program reached tens of thousands of people. Combining with forum, the exhibition not only provided platform for exchange, trade and display, but also promoted the development of the motor and magnetic material industry to high quality. The organizing committee kept promoting and organizing visitors and purchasers. There were over 60 visiting and purchasing groups during three-day exhibition, including Components and Energy Professional Section of CASIC Science & Technology Committee, Johnson Electric, CCL MOTORS, BROAD-OCEAN, Nidec, BYD, Finreams Power, Foxconn, HUAWEI, ZTE, ZHONG KE SAN HUAN, AVIC, BAOWU, GAC COMPONENT, Gree, Galanz, TCL, Zhuhai Kaibang Motor, Midea, HAN'S MOTOR, DJI, WELLING, Gree Electric, Sunlord Electronics, TAMURA, Xiaopeng Motors, DONG CHANG MOTOR, ASPINA, JIAHE MICROMOTOR, SUMIDA, Mianyang Xinhua IC. Engine, QX Motor, Tinyway, Skyworth, DAYANG, EASEBONG, Zhongshan Yonglong, Dongguan Jinming, China Electric Appliance Industry Association Amorphous Alloy Application Branch, Shenzhen Sensors and Intelligent Instrumentation Industry Association, Shenzhen Institute of Technology, etc.

The 19<sup>th</sup> Shenzhen (China) International Small Motor, Electric Machinery & Magnetic Materials Exhibition will be held at Shenzhen Convention & Exhibition Center on Aug 23-25, 2021. We sincerely invite industry authorities, experts, business representatives and professionals of motor and magnetic materials industry to the exhibition.

# E 展会优势与亮点

## EXHIBITION ADVANTAGES AND HIGHLIGHTS

### 中国小电机及磁性材料行业年度盛会

深圳国际电机磁材展是中国国内小电机及磁性材料行业发展图中重要的一环。经过18年的培育，与深圳经济共同起飞的深圳国际电机磁材展，已经成功实现从材料、设备到应用全产业链对接，完成从本土贸易到国际合作的蜕变，汇集国内外众多知名企业，成为兼技术与产品展示贸易的行业年度盛会。

### 组委会办展经验丰富，展会品牌值得信赖

展会组织方-智展展览，为国际展览业协会UFI成员单位，荣膺2015年“中国十佳品牌组展商”、2018年“中国展览产业百强展览主办机构”殊荣，有近20年的专业办展经验，深圳国际电机磁材展获国家商务部引导支持展会及国际展览业协会UFI认证，展会品牌值得信赖。

### 立足粤港澳大湾区，尽显区位和产业双重优势

粤港澳大湾区地处我国沿海开放前沿，以泛珠三角区域为广阔发展腹地，交通条件便利，拥有香港、广州、深圳等重要港口，经济实力雄厚，发展水平全国领先，新兴产业为先导、先进制造业和现代服务业为主体的产业结构。粤港澳三地拥有一批在全国乃至全球具有重要影响力的高校、科研院所、高新技术企业和国家大科学工程，创新要素吸引力强，具备建设国际科技创新中心的良好基础。深圳国际电机磁材展选择在深圳举办，依托以上优势，能够更好地吸引优质买家及采购商。

### 同期举办多场高端会议及活动，大咖菁英齐聚，把脉行业发展趋势

展会同期将举办超过30场行业高端论坛及活动，邀请业内知名专家、大学教授及行业龙头企业高管，共同探讨行业最新技术及发展趋势，帮助企业解决技术难题，是企业拓展行业资源，发掘贸易契机的绝佳场所。

### 数字化升级，促进展会线上线下融合

展前和展会期间，创新打造线上展会，进行展会数字化升级，通过微信小程序，采用展商现场采访、展会直播、同期活动直播、云展台等形式，联动线下展会，为企业及展会整体加强观众引流，创造更直观、更深度的参展览展体验。

### 不断创新进取，整合行业多方力量，与行业各大权威组织、学术机构及行业媒体展开深度合作，确保参展效果。



1

An annual industry event of small motor and magnetic materials in China

Motor & Magnetic Expo is a significantly industry event in China. After 18 years, Motor & Magnetic Expo has developed with Shenzhen's economy and become an international event covering the whole industrial chain.

2

The organizing committee has extensive experience, the exhibition brand is trustworthy

Wise Exhibition (Guangdong) Co.,Ltd. is a member of UFI. It won the honor of "China Top 10 Outstanding Exhibition Organizer" in 2015 and "PEO-TOP100" in 2018. Wise Exhibition (Guangdong) Co.,Ltd. has nearly 20 years experience in organizing exhibition and conference. Motor & Magnetic Expo has been cataloged into the guide and support by Ministry of Commerce and approved by UFI and the exhibition brand is trustworthy.

3

Based on Guangdong-Hong Kong-Macao Greater Bay Area, showing the dual advantage of location and industry

Guangdong-Hong Kong-Macao Greater Bay Area is located at the forefront of China's coastal opening with convenient transportation conditions, strong economic strength and optimized industrial structure of advanced manufacturing and modern service industries. The Greater Bay Area has a number of universities, research institutes, high-tech enterprises and national science projects with important influences in the country and the world. Based on the above advantages, Motor & Magnetic Expo can attract more superior buyers.

4

Holding many high-end conferences and activities in the same period, gathering well-known persons and elites to predict industry trends

During the exhibition, more than 30 high-end conferences and activities will be held. Industry experts, university professors and executives of industry leading enterprises will be invited to discuss the latest technologies and development trends. It is an excellent platform to expand resources and explore opportunities.

5

Upgrading the digitization, to integrate the online and offline exhibition

During the exhibition, we innovatively built online exhibition. Through WeChat mini program, we adopted the form of interviewing exhibitors on-site, live broadcast, displaying exhibitors profile, products and news online, etc., to link the offline exhibition and attract the overall visitors.

6

Keeping being innovative and enterprising, integrating the strengths of the industry, and carrying out in-depth cooperation with the major authorities, academic institutions and industry media to ensure the effectiveness of the exhibition.

# T 来自行业的声音

## ESTIMONIALS FROM EXHIBITORS AND VISITORS



### 国家精密微特电机工程技术研究中心

National Engineering Research Center for Small and Special Precision Motors

新冠全球肆虐、大国已然复苏。在相关部门精准指导下、在有关各方的通力合作下、在主办方和承办方的精心筹备和组织下，第十八届深圳国际小电机及电机工业、磁性材料展览会（以下简称展会）现场依旧火爆，热度不减，五颜六色的口罩挡不住大家沟通交流的热情，营造出浓浓的商业氛围。在此特殊的背景下，展会能够取得圆满成功，一方面体现了主办方的得力安排，另一方面，也反映了我国行业经济复苏的真实写照。祝贺展会取得一如既往的成功！

Owe to the guidance by related departments, cooperation by all parties, preparation and organization by organizer and host, Motor & Magnetic Expo 2020 was held successfully. Exhibitors and visitors communicated enthusiastically, which built a strong business atmosphere. Under the special background, the successful exhibition reflects the strength of the organizers arrangement as well as the image of the industry's recovery.



### 中国航天科工科技委元器件及能源专业组

Components and Energy Professional Section of CASIC Science & Technology Committee

人头攒动并井然有序的观众、恍如街市的展会现场、热情洋溢的演讲专家、聚精会神的论坛听众，我们见证了一场专业、专心、专注的展会。第十八届深圳国际小电机及电机工业、磁性材料展览会（以下简称展会）能够取得如此傲人的成绩和圆满成功，与展会主办方和承办方充分准备和专业服务密不可分，我们衷心祝愿展会越办越好，打造成为一个汇聚五湖四海优质资源的专业平台，专心为行业提供优质服务，为行业做出更大贡献！

The crowded and orderly audience, enthusiastic speech experts and attentive audience displayed a professional exhibition. Motor & Magnetic Expo can achieve such impressive results is related to the full preparation and professional services of the organizer and host. We sincerely wish the exhibition get better and better, to build a professional platform that gathers high-quality resources from all over the world, provide quality services and make greater contributions to the industry!



### 安泰科技股份有限公司 市场部经理 严小姐

Advanced Technology & Materials Co.,Ltd. Marketing Manager Ms. Yan

感谢主办方能在深圳举办小电机磁材展会，展会服务很周到也非常新颖，在今年的情况也运用新媒体线上直播的方式提升我们品牌的宣传，提高我们知名度和影响力，让我们很有收获，希望主办方越办越好，与我们共同开创小电机磁材美好未来。

Thanks to Motor & Magnetic Expo and the organizers' comprehensive exhibition services. Live exhibition on New Media enhanced our brand publicity, improved our visibility and influence, so that we have a lot of harvest. Hope the organizer could be better and better, and let us work together to create a better future for small motor and magnetic materials industry.



### JFE钢铁株式会社 经理 崔婉莹

JFE Steel Corporation Manager Ms. Cui Wanying

今年是JFE钢铁第一次参加深圳国际小电机磁材展，虽然由于疫情原因展会推迟了，但参展商和观众人数比预期的多。通过这个平台我们展示了用于高频电机马达的硅钢产品，观众对新产品的关注度比较高，我们在现场进行了多次专业交流，参展效果明显。

It is the first time for JFE to join in Motor & Magnetic Expo. Though the exhibition was postponed due to the pandemic, exhibitors and visitors were more than expected. We exhibited super core of high frequency motor through the platform. Visitors were more attentive to new products so that we exchanged a lot with them at the exhibition site. Conclusively, the exhibiting effect is obvious.



### 中国电器工业协会非晶合金材料应用分会 秘书长 张华

China Electric Appliance Industry Association Amorphous Alloy Application Branch Secretary General Mr. Zhang Hua

展会组织有序，设置科学，参观者收获很大，不虚此行。智展不愧是品牌展会公司！

The exhibition was organized orderly and scientifically. Visitors gains a lot. Wise Exhibition (Guangdong) Co.,Ltd. is a brand exhibition company.



### 深圳市传感器与智能化仪器仪表行业协会

常务副秘书长 江锦波

Shenzhen Sensors and Intelligent Instrumentation Industry Association Deputy Secretary General Mr. Jiang Jinbo

今年中国制造业经历了疫情的严重冲击，但在深圳小电机磁材展上我们再次看到了危机过后整个行业所焕发出的勃勃生机。今年展会现场呈现的新产品、分享的新技术，也将成为电机磁材企业接下来发展的强心剂。本次展会展示了全产业链式、完整齐全的各类产品例如高精精密仪器设备等，完全可媲美美国内外同类产品，期待明年的展会带来更多的惊喜！

This year, China's manufacturing industry experience severe impact by the pandemic, but Motor & Magnetic Expo presented the full of vitality of the whole industry after the crisis. The new products and technologies exhibited at the exhibition site will become a strong boost for the development of motor and magnetic materials enterprises in the future. The exhibition showed the full complete industry chain products, such as high precision instruments and equipment, which is fully comparable with similar products at home and abroad. Look forward to next exhibition with more surprises.



### 青岛艾普智能仪器有限公司 经理 高贵

Qingdao AIP Intelligent Instrument Co.,Ltd Manager Mr. Gao Gui

我司已参加深圳电机磁材展10年了，从一个标展到现在每年大特装，我们共发展、共成长，每年客户也在不断增加，每年的更像是一场朋友的聚会，不仅是与观众之间，包括展商之间、举办方之间、搭建商之间等等，朋友像酒，愈久愈香，愿我们友谊天长地久。

Our company has been exhibiting at Motor & Magnetic Expo for consecutive 10 years. From booking a standard booth to raw space with special construction and decoration, we are developing and growing together. It seems like a party with friends among visitors, exhibitors, organizer and exhibit producers. As the old saying goes, friendships is like wine, the longer the more fragrant. May our friendship last forever.



### 东莞嘉达磁电制品有限公司 总工程师 许永顺

Dongguan City Jiada Magnetic Products Co.,Ltd. Chief Engineer Mr. Xu Yongshun

这次深圳电机磁性材料展，也是我司成立20余年来，首次参展。我司全体同仁既好奇又紧张，但多半是抱着学习的心态来参与展会的所有活动。整个展会贵司从筹备到展后的联络工作，我都觉得非常满意。毕竟在非常的2020年，贵司能将展会圆满的落实，就是非常不容易的。期待后续大家多方面的合作！

Our company sets up more than 20 years, but this is the first time for us to join in Motor & Magnetic Expo. Out of curiosity, tension, mostly with the mindset of learning, we participated in the exhibition and concurrent activities. We are satisfied with the preparation and work after the exhibition. After all, in 2020, it is uneasy to complete an exhibition. Look forward to various cooperation with the organizer.





## 富士康科技集团 资深工程师 曾祥洋

Foxconn Technology Group Senior Engineer Mr. Zeng Xiangyang

此次展会整体效果比较理想，现场人气高，为我们与参展商、客户之间提供了良好的交流平台，给研发和采购人员做后续工作开展提供参考。明年再来参观这个展会。

The overall effect of Motor and Magnetic Expo is quite great with crowded participants. The exhibition functions as a bridge for exhibitors and customers to exchange, and provides reference for R&D and purchasing staffs. We will visit the exhibition next year.



## 比亚迪汽车工业有限公司 设计经理 储昭节

BYD Company Limited Engineering Manager Mr. Chu Zhaojie

感谢主办方周到的对参观团的组织和安排，展前的组织对接很细致、到位，比如人员信息，车辆，时间地点等，包括全程的跟踪确认都做得非常好！展会中提供的详细，周到的服务：比如场地布局介绍，展馆布置，专业展示介绍等都很用心，为我们与参展商之间提供了良好的交流平台。

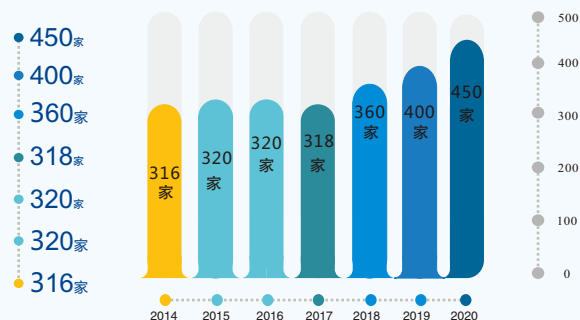
Thank the organizers for their thoughtful organization and arrangement of the visiting groups. The organization and docking before the exhibition were very meticulous. The tracking and confirmation of the whole journey arranged very well! The exhibition is a good platform for us to communicate with exhibitors.

# P 历届数据及分析

## REVIEW EXHIBITION FIGURES & ANALYSIS

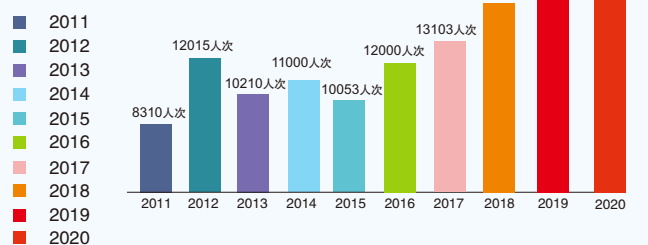
### 历届展商数量对比图

#### COMPARISON OF PREVIOUS EXHIBITORS



### 历届观众数量分析

#### VISITORS DATA AND ANALYSIS



#### 2020届观众人数分析

第一天 7,608人次  
第二天 6,369人次  
第三天 4,623人次

#### Visitor Data Analysis of 2020

The first day: 7,608 visits  
The second day: 6,369 visits  
The third day: 4,623 visits

## 第十届中国国际微特电机及磁性材料技术与发展论坛

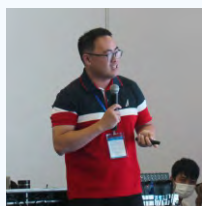
### The 10<sup>th</sup> China Small Motor & Magnetic Materials Industry Development Summit

此次论坛由广东智展展览有限公司，联合国家精密微特电机工程技术研究中心共同主办。邀请到国家精密微特电机工程技术研究中心专家黄开胜教授、徐奇伟副教授、薛开昶高工，西微所白新力高工、湖南航天磁姚锐高工、东莞嘉达磁电许永顺总工、珠海凯邦电机漆凌君部长以及赣州高新区党工委专职副书记黄建鹄出席会议并做演讲。

## 第二届非晶合金粉末技术与应用国际研讨会

### The Second International Symposium on Amorphous Alloy Powder Technology and Application

本次研讨会上，来自全国近100家企业、科研院所和高校参加会议并就非晶合金粉末在新基建、“双循环”等产业背景下的发展机遇进行了研讨交流。中国电器工业协会副理事长兼秘书长郭振岩出席会议并讲话，中国电器工业协会理事长王贵东致欢迎辞，中科院宁波材料所、浙江省磁性材料应用技术制造业创新中心、麦捷科技、顺络电子、昆山磁通、青岛云路等围绕非晶、纳米晶模压电感未来应用市场与挑战进行了研讨。





500+

展商  
Exhibitor



30000+

专业采购商  
Professional buyer



25000m<sup>2</sup>

规模  
Scale



100+

专业采购团  
Professional purchasing group



200+

行业主流媒体  
Industry mainstream media



50+

大众媒体  
Social media



15+

行业新媒体  
Industry new media

## E 参展范围

### XHIBIT SCOPE

A

**各类电机：**各类家用电器电机、汽车电机、工业自动化、办公自动化电机、电动车电机、通讯设备电机、视听数码电子产品电机、金融设备电机、航天军工电机、智能家居电机、医疗设备电机、计算机及外设产品电机、玩具电机、轻工机械电机、机器人电机等各类电机产品及新技术。

B

**各类制造及测试设备：**绕线机、充磁机、点焊机、冲压机、真空浸漆装备、包胶机、插片机、焊锡机、电机驱动控制系统装置、张力器、气动剪刀；各类电机设计软件、系统及各类测试检测设备。

C

**各类配件：**定子、转子、电枢绕组、电刷、模具、铁芯、轴承、换向器、风扇、传感器、外壳、电源线、连接器、电子元器件。

D

**各类材料：**永磁材料、软磁材料、非晶材料、绝缘材料、电磁线等。

E

**各类磁性材料制品及生产检测设备：**切割机、切片机、干粉压机、烧结炉、搅拌机、球磨机、涂装设备、外观缺陷检测设备、激光粒度分析仪、X荧光分析仪及以上设备相关配套产品等。

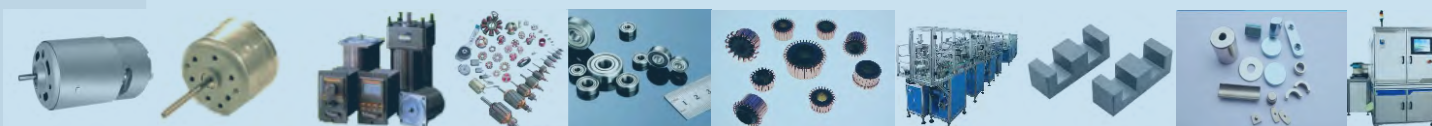
**All Kinds of Electric Motors:** electric motors for household appliances, automobiles, industrial automation, office automation, electric cars, communication sets, audio-visual digital products, telecommunication, financial equipment, aerospace and military, smart home, medical devices, computer, toys, light industrial machinery, robot and many other motors and new technology.

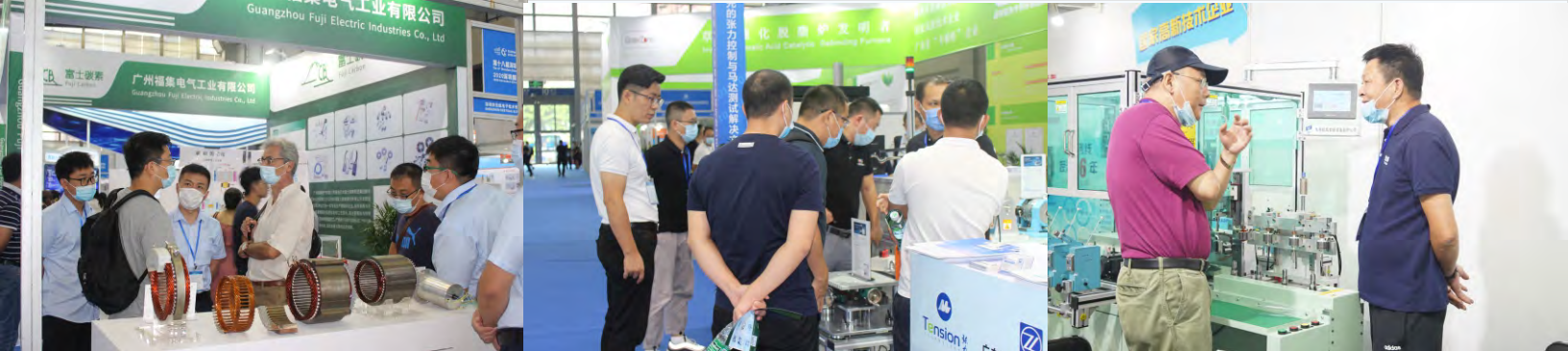
**Manufacturing and Testing Equipment:** winding machines, magnetizing apparatus, electric welding machines, punching machines, dipping machines, wrapping machines, inserting machines, soldering machines, motor drive control system, design software, systems and testing equipment.

**Accessories and Components:** bearing, commutator, armature winding, mold, iron core, stator, rotor, fan, sensors, shell, carbon brush, thermal protector, power line, connector, electron component, all kinds of motors auxiliary products such as tensioners and pneumatic scissors, etc.

**All Kinds of Materials:** permanent magnetic materials, soft magnetic materials, non-crystalline materials, insulated materials, electromagnetic materials, etc.

**All Kinds of Magnetic Products and Manufacturing and Testing Equipment:** cutting machine, slicing machine, dry powder press, welding furnace, mixer, ball mill, coating equipment, appearance defect detection equipment, laser particle size analyzer, X fluorescence analyzer, and the related auxiliary products, etc.





## P 专业观众和采购商来源 PROFESSIONAL VISITORS AND BUYERS

电机、家用及工业电器、汽车、工业自动设备、办公自动化设备、电源、变压器、线圈、电力设备、电子、电声器件、散热器、机床、模具、通用设备、手机、数码产品、IT、电动工具、玩具、智能家居、仪器仪表、医疗器械、健身器材、灯具、航天、军工设备、印刷、包装机械、应用行业协会、进出口商、各类科研人员等。

Motor, household appliance and industrial electrical equipment, automobile, industrial automatic equipment, office automation, power supply, transformers, coil, electrical equipment, electron, electro acoustic device, radiator, machine tool, dies, flexible unit, mobile phone, digital products, IT, electric tool, toys, smart household, instrument and meter, medical equipment, fitness equipment, lamps and lanterns, aerospace, Military equipment, printing, packaging machinery, application industry association, importers and exporters, kinds of research personnel, etc.

## B 相关费用及服务 BOOTH FEE & ADVERTISING

### 参展费用 Booth Fee

标准展位 Standard Booth	光地(36m²起租) Raw Space (36m² For Rent)	外资企业 Foreign Enterprises
RMB 12800/12m²	RMB 1000 /m²	USD 2500 /12m²

双开口展位在原展位费基础上加收10%费用

Double Opening booth will be charged more 10% based on the original Booth fee.

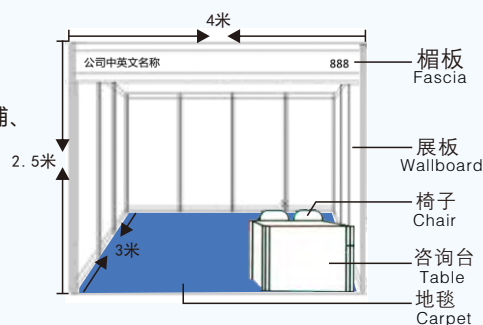
### 展位配置说明 Standard Booth Facilities

★每个标准展位提供如下基本设施：三面围板(转角位2面或1面)、一桌两椅、地毯满铺、两支射灯、220V电源插座，中英文公司楣板制作。

★光地不含以上任何设施

★Facilities for the standard booth: three wallboards (two wallboards in the corner), a table, two chairs, two spotlights, 220v power, carpeted floor, Chinese and English fascia (name-board).

★No facility is provided for the Raw Space.



### 展览会日程安排 Exhibition Schedule

展览时间 Opening Time	2021年8月23日 (周一)	9:30-17:00
	2021年8月24日 (周二)	9:00-17:00
	2021年8月25日 (周三)	9:00-15:00
撤展时间 Move-out	2021年8月25日 (周三)	15:00-18:00

### 会刊广告费用 Advertising Fee

封面	封底	扉页	封二	封三	显要版	彩页	企业专访
50000元	35000元	10800元	10000元	9000元	6000元	5000元	5000元
黑白	黑白企业简介	1/2版彩页	1/2版黑白	1/4版彩页	1/4版黑白	企业新闻	人物专访
3000元	1000元	3500元	1800元	1900元	900元	2000元	5000元

## 主办单位

国家精密微特电机工程技术研究中心  
广东智展展览有限公司  
香港智展国际有限公司

## ORGANIZERS

National Engineering Research Center for Small and Special Precision Motors  
Wise Exhibition (Guangdong) Co., Ltd.  
Wise Exhibition (HK) Co., Ltd.

## 重点合作单位

中国电器工业协会非晶合金材料应用分会  
深圳市传感器与智能化仪器仪表行业协会  
马来西亚电气与电子协会  
日本粘结磁性材料协会  
英国磁学学会  
嵊州市电机行业协会  
宁波市磁性材料商会

## SUPPORTERS

- Application Branch of Amorphous Alloy Materials of China Electrical Appliance Industry Association
- Shenzhen Sensors and Intelligent Instrumentation Industry Association
- The Electrical and Electronics Association of Malaysia
- The Japan Association of Bonded Magnetic Materials
- The UK Magnetism Society
- Shengzhou Motor Industry Association
- Ningbo Magnetic Materials Association

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