

# 第16届深圳国际小电机 及电机工业、磁性材料展览会

The 16th Shenzhen (China) International Small Motor,  
Electric Machinery & Magnetic Materials Exhibition

2018年5月17-19日 深圳会展中心3、4号馆  
May 17-19, 2018 Hall 3/4, Shenzhen Convention & Exhibition Center

## 主办单位 Organizers

国家精密微特电机工程技术研究中心  
National Engineering Research Center for Small  
and Special Precision Motors  
广东智展展览有限公司  
Wise Exhibition (Guangdong) Co., Ltd.  
香港智展国际有限公司  
Wise Exhibition (HK) Co., Ltd.

## 重点合作单位 Key Partners

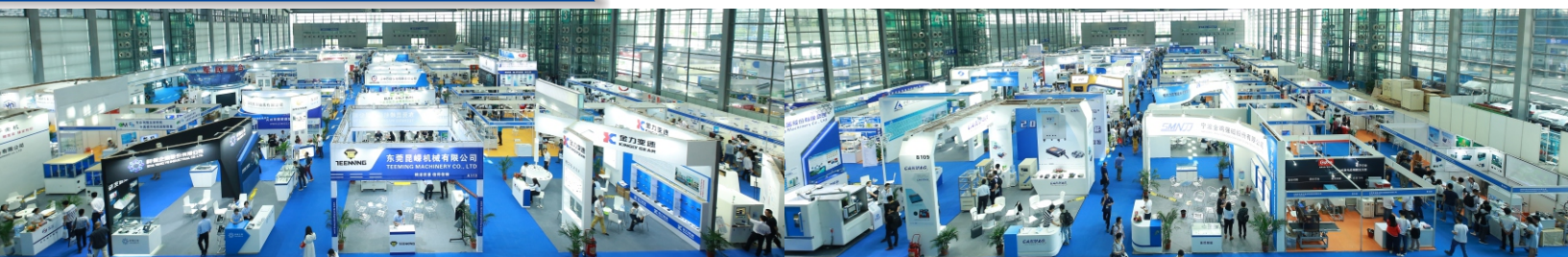
中国电子材料行业协会磁性材料分会  
China Electronics Materials Industry Association  
Magnetic Materials Branch  
中国电子元件行业协会电子变压器分会  
China Electronic Components Association Electronic  
Transformer Branch  
西南应用磁学研究所  
Southwest Institute of Applied Magnetism  
亚洲钕铁硼协会  
Asia NdFeB Association  
日本粘结磁性材料协会  
The Japan Association of Bonded Magnetic Materials  
英国磁学学会  
The UK Magnetism Society  
嵊州市电机行业协会  
Shengzhou Motor Industry Association  
宁波市磁性材料商会  
Ningbo Magnetic Materials Association

# 展后报告

EXHIBITION REPORT



motor-expo  
关注  
深圳国际小电机磁材展  
微信了解最新行业资讯



参展企业及代表 **360** 家  
Exhibitors and Representatives

展出面积 **15000 m<sup>2</sup>**  
Exhibition Area

参观人次：  
来自20个国家和地区 **16000** 人次  
Visitors: From 20 countries and regions

## 盛况空前 Motor-expo 2018完美收官！

2018第16届深圳国际小电机、电机工业、磁性材料、线圈工业展览会已圆满落幕。本次展会由广东智展展览有限公司、国家精密微特电机工程技术研究中心联合主办，吸引了来自中国、日本、韩国、印度、马来西亚、俄罗斯、美国、德国、印尼、中国香港、台湾等20多个国家、地区360余家企业及代表，展出面积1.5万平方米，三天累积接待观众超16000人次，展会规模及展商数量双双创下历史新高，同比上届增长了10%。

展会开幕式于5月17日10:30分在深圳会展中心3号馆隆重举行，国家精密微特电机工程技术研究中心常务副主任唐德宇先生、国家精密微特电机工程技术研究中心学会委员章承林先生、深圳市经济贸易和信息化委员会服务贸易处副处长、深圳市会展办主任杨钦忠先生、中国金属学会非晶分会执行秘书长张华先生、广东会议展览业协会及广东会展展企业协会副会长、广东智展展览有限公司董事总经理张治先生、宁波科田磁业有限公司总经理傅万成先生、广东金力变速科技股份有限公司营销总监吕春峰先生等相关领导及专家出席本次开幕式，并发表致辞。

本届展会盛况空前，规模创历史新高，展览会展示范围全面覆盖电机成品、电机配件及配套产品、各类磁性材料、制造设备、检测仪器、仿真软件、军民融合技术等。斯玛尔特、航天微电机、贵州林泉、广东金力变速、宁波韵升、江西森阳、上海升玛、雅腾电机、佑田电机、建谊科技、意大利Laboratorio elettrofisico、泰国IME、美梭、锦科、精达、鸿达模具、三丰机械、万特机械、屹铭智能装备、鑫精工、昆崙机械、比尔迪赛、马步崎、路加精工、阿诺德、宁波兴隆、宁波同创、江阳磁材、湖南宇晶、中钢天源、包头金山、威斯特姆、海天磁业、金力永磁、万磁等企业纷纷亮相。同时还吸引了下游采购行业28家展商到场参观：中国电子材料行业协会磁性材料分会展商、德昌电机、珠海凯邦电机、格力电器、比亚迪、美的集团、华为、富士康、丰田汽车、捷和电机、大疆无人机、米家（小米智能家居）、飞雪、艾默生、欧姆龙、霍尼韦尔、得力、威枫豪斯新能源科技、胜美达电子、双环全新机电、胜达微电机、顺络电子、格兰仕集团、研控自动化科技、湖北开特等。

展会期间还举办了电机制造、新材料在电机中的应用、新能源汽车电机技术、磁性材料应用及发展、电机沙龙等20+场论坛和活动，邀请业内知名专家与企业面对面的交流，为解决电机制造行业的技术难题和发展方向指点迷津，参与人数超过千人。

## 2018 THE 16TH SHENZHEN (CHINA) INTERNATIONAL SMALL MOTOR, ELECTRIC MACHINERY & MAGNETIC MATERIALS, COIL WINDING, E-TRANSFORMER & INSULATION MATERIALS EXHIBITION CAME TO A SUCCESSFUL CLOSE!

Organized by Wise Exhibition (Guangdong) Co., Ltd. and National Engineering Research Center for Small and Special Precision Motors—or Engineering Center, 2018 The 16th Shenzhen (China) International Small Motor, Electric Machinery & Magnetic Materials, Coil Winding, E-Transformer & Insulation Materials Exhibition (Motor & Magnetic Expo, CWEXPO for short) came to a successful close on May 19, 2018 at Shenzhen Convention & Exhibition Center. It is the largest industry exhibition in South China. With the theme of "Precise Control Driving the Future", the exhibition attracted over 360 exhibitors and representatives, from 20 countries, who are specialized in developing, manufacturing and testing small motor, magnetic materials and coil winding. The exhibition covers an area of 15000 square meters. Both the exhibition area and the number of exhibitors hit a record high, with year-on-year growth of 10%.

The opening ceremony of 2018 The 16th Shenzhen (China) International Small Motor, Electric Machinery & Magnetic Materials, Coil Winding, E-Transformer & Insulation Materials Exhibition was officially held at 10:30 on May 17 at Hall 3 Shenzhen Convention & Exhibition Center. Mr. Deyu Tang, Deputy Director of Engineering Center, Mr. Chenglin Gu, member of Academic Committee of Engineering Center, Mr. Qinzong Yang, Deputy Director of Economic, Trade and Information Commission of Shenzhen Municipality Trade and Service Department, Mr. Hua Zhang, Executive Secretary-general of The Chinese Society for Metals Amorphous Alloy Branch, Mr. Zhi Zhang, Vice President of Units of Guangdong Conference and Exhibition Association and Guangdong Fairs Organizers Association, President of Wise Exhibition (Guangdong) Co., Ltd., Mr. Wancheng Fu, President of Ningbo Ketian Magnet Co., Ltd., Mr. Chunfeng Lu, Sales Director of KINGLY GEAR, etc. attended the opening ceremony. They also delivered a speech to express congratulations and expectations.

The exhibition is so unprecedented that its scale reaches a new high level and numerous leading industrial enterprises join in, including SMART, CASIC MOTOR, Guizhou Linquan Motor, KINGLY GEAR, Ningbo Yunsheng, Jiangxi SEN YANG, Shanghai Shengma, Yateng Motor, UT motor, Kindly Motor, Italy LE, I.M.E. (Thailand), MAGTROL, JIN-KE, SMARTECH AUTOMATION, Hongdamu, Sunfar, WANTE, YI MING, XIN SEIKO, TEEMING, BLDC, MaBuQi, LOKOMA, ARNOLD, Ningbo Canmag, TC Magnet, JOINT-MAG, Hunan Yujing, SATT, BAOTOU JINSHAN, WISDOM, Magsuper, JL MAG, One Magnet, etc.

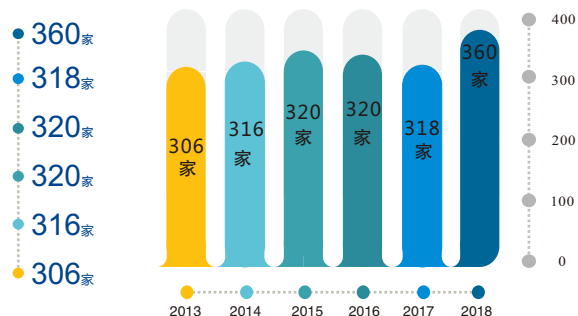
This exhibition gathered numerous well-known enterprises at home and abroad, and attracted more than 16000 buyers and professional visitors from 20 countries and regions, such as Japan, South Korea, India, Malaysia, Russia, the United States, Indonesia, Taiwan, Hong Kong etc. Group visitors came to visit the exhibition, including China Electrical Equipment Industrial Association Micromotor Branch, Johnson Electric, Zhuhai Kaibang Motor, BYD, Midea Group, HUAWEI, Foxconn, Toyota, CCL MOTORS, DJI-Innovations, MIJIA (MIUI Smart Home), Emerson, OMRON, Honeywell, Deli, SUNTECH MOTOR, YOKOTECH, HUBEI KAIT, etc. Professional visitors include national motor manufacturers, automation equipment enterprises, intelligent home appliances enterprises, industrial automation equipment enterprises and automobile manufacturers etc.

During the exhibition, more than 20 keynote speeches were held, such as motor manufacturing, the application of new materials in small motor, new energy automobile motor, the application of magnetic materials in motor, new energy motor technology, the application and development of magnetic materials, Motor Salon etc., which attracted over 1000 participants. The exhibition invited well-known industry experts and enterprises to communicate face-to-face. They offered tips and advices to solve technical problems of motor manufacturing industry and indicated its development direction.

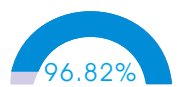


## 参展商数据及分析 EXHIBITORS DATA AND ANALYSIS

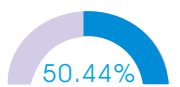
### 历届展商数量对比图



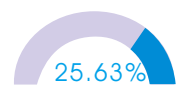
### 展商参展目标的评估



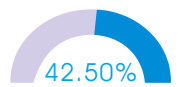
建立和拓展业务  
Built up & expanded  
business in the market



与新旧客户、供应商  
及合作伙伴见面、联系  
Met new & existing customers,  
suppliers, vendors & other partners



通过展会打开市场  
Explored & entered the  
China market



建立联系，寻找代理商  
Built up contacts / looked for  
sales agents to representatives  
us in China



强化品牌及宣传产品  
Reinforced brand names and  
promoted products to the industry



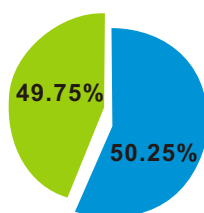
认识更多亚洲及国际观众  
Extended reach to meet more  
Asian & international visitors

\* 参展商可选多项 Exhibitors can make multiple choices

### 展商认为参加「深圳国际小电机磁材展」是重要的市场推广活动？

HOW IMPORTANT DID EXHIBITORS VIEW THEIR PARTICIPATION IN MOTOR & MAGNETIC EXPO FOR THEIR SALES AND MARKETING PROGRAMME?

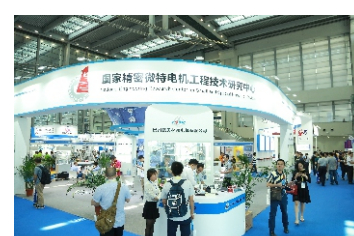
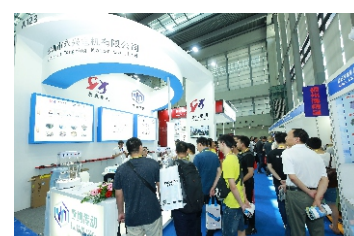
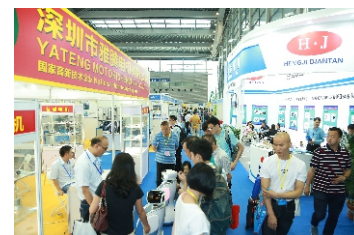
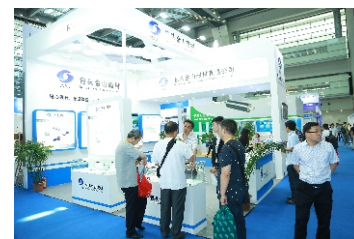
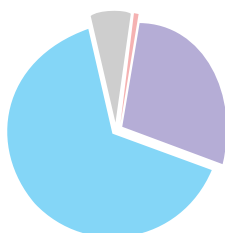
- 50.25% 非常重要 Very Important
- 49.75% 重要 Important
- 0.00% 不太重要 Not Very Important



### 展商认为本届展会参展成功？

HOW DID EXHIBITORS ASSESS THE OVERALL SUCCESSFULNESS OF THEIR PARTICIPATION IN MOTOR & MAGNETIC EXPO 2018?

- 21.25% 十分成功 Very Successful
- 63.63% 成功 Successful
- 15.12% 部分成功 Partially Successful
- 0.48% 不成功 Not Successful



## 主办单位对展会的好评 EXHIBITORS COMMENT



### 国家精密微特电机工程技术研究中心

本次合作是国家精密微特电机工程技术研究中心与广东智展展览有限公司的首次合作，取得了丰硕的成果：吸引了大量行业企业关注，并对工程中心取得的成就赞不绝口，也对工程中心精心打造的精密微特电机产业互联网平台充满期待。总之，这是一个行业的盛会、是交流合作的盛会、同时也是工程中心奋进起航的盛会，在未来几年将紧密深入的与智展展览公司合作，为行业提供更加专业及广泛的平台。

#### NATIONAL ENGINEERING RESEARCH CENTER FOR SMALL AND SPECIAL PRECISION MOTORS

This is the first time for National Engineering Research Center for Small and Special Precision Motors and Wise Exhibition (Guangdong) Co., Ltd. to cooperate. We score great successes. A large number of industry enterprises pay attention to us with great admiration for our achievements. Besides, they are looking forward to the Internet Platform of National Engineering Research Center for Small and Special Precision Motors. In a word, it is an industry event to exchange and cooperate, to inspire Engineering Center to be aggressive. In the next few years, we will have a closed cooperation with Wise Exhibition (Guangdong) Co., Ltd. to provide more professional and wide platforms for the industry.

## 展商对展会的好评 EXHIBITORS COMMENT



### 广东金力变速科技股份有限公司 营销总监 吕春锋

我司比较关注展会现场行业新产品、新技术以及展会的同期活动。此次参展效果总体不错，收获颇多，同时也希望主办方邀请更多应用领域观众前来参观，下届如果没有其他事情冲突会继续支持我们的展会。

#### GUANGDONG KINGLY GEAR CO., LTD. Marketing Director Lu Chunfeng

Our company pays close attention to the new products, technology and the concurrent events at the exhibition site. The exhibition is good and we harvest a lot. Meanwhile, hope that the organizers could invite more visitors of application fields. If there is no conflict, we probably could continue to support the next exhibition.



### 广州中野数控设备制造有限公司 总经理 刘军

这次来我们展会主要目的是展示新产品，开拓市场，宣传自身；然后比较关注专业采购商，行业新产品，新技术这一块，希望下届展会宣传方面再加大力度，当然，在华南区，深圳的展会是具有影响力的专业展。我司下一年会继续来支持！

#### GUANGZHOU NAKANO CNC EQUIPMENT MANUFACTURING CO., LTD. General Manager Liu Jun

The main purposes of this exhibition are to display new products, expand market and promote ourselves. We also focus on professional buyers, new products and technology in the industry. Hope the organizers could spare more efforts on publicity for the next exhibition. Of course, Shenzhen Motor & Magnetic Expo is an influential professional exhibition in South China. Our company will support it next year!



### 嘉兴咏纳传动技术有限公司 林经理

我司首次参加深圳小电机磁材展，此次展会与我司产品较为对口，同时使我在现场上更深入了解到同行业的各大企业，并向大家学习。以及接触了来自全球各地的采购商，这推动了我司的发展。下届展会我司还会考虑继续参展，也希望主办方越办越好，引进更多专业观众。

#### JIAxing EENA TRANSMISSION TECHNOLOGY CO., LTD. Manager Lin

This is the first time for our company to participate in Shenzhen Motor & Magnetic Expo. This exhibition is suitable for our products. Meanwhile, we have a deeper understanding of various enterprises in the industry and learn from them. Contact with global buyers can promote the development of our company. We will consider participating in the next exhibition and hope that the organizer will be better and invite more professional visitors.



### 东莞市大明思进精密模具配件厂 总经理 胡小华

我司是首次参加深圳小机电展，前几届有过来看展，感觉人气一届比一届旺，一届比一届创新。深圳小机电展，而且是一个非常专业的展会。我司虽然首次参展，但收获颇多！无意中被客户采访，这给予我司本次展会最好的宣传效果，有了本次展会的收获，下届展会一定参加，而且还会邀请更多的客户和朋友来看展及参展。

#### DONGGUAN THOUGHT INTO PRECISION MOLD FITTINGS FACTORY General Manager Hu Xiaohua

It is the first time for our company to participate in Shenzhen Motor & Magnetic Expo. I have been visited the exhibition for several times and I found this exhibition is more and more popular and creative. Shenzhen Motor & Magnetic Expo is a very professional exhibition. Although it is the first time for us to join in it, we gain a lot! Fortunately, we were interviewed by CCTV, which provided us the best publicity. Thanks to this exhibition, we definitely join in the next exhibition and invite more customers and friends to visit and participate in it as an exhibitor.



### 潍坊路加精工有限公司 市场总监 马新刚

首次参加深圳小电机磁材展，借助主办方提供的优质平台不仅进行了公司的品牌推广与宣传，也了解了行业前沿动态，拓展市场。希望今后与主办方多加沟通，让我们接触到更多的优质采购商，也希望主办方能够邀请更多行业内的知名客户参加展会，共创共赢。

#### WEIFANG LOKOMO PRECISION INDUSTRY CO., LTD.

##### Marketing Director Mr. Ma Xingang

For the first time to participate in the Shenzhen Motor & Magnetic Expo, we not only promote and publicize our company brand by the great platform provided by the organizers, but also understand frontier industry dynamic and expand market. Look forward to communicating more with the organizers in the future so that we can contact more superior buyers. Besides, hope the organizer can invite more well-known customers in the industry to attend the exhibition and create win-win.



### 江西金力永磁科技股份有限公司 市场总监 王英海

时隔多年，我们今年继续参加深圳电机展会，此次展会我们收获挺多，希望下一届越办越好。

#### JLMAG RARE-EARTH CO., LTD. Marketing Director Wang Yinghai

Years later, we participate in the Shenzhen Motor & Magnetic Expo again. We have gained a lot from this exhibition and hope the next one would be better.



### 宁波金鸡强磁股份有限公司 江经理

今年展会比前几年都要好，观众的质量也较高，带来的产品册也发的较多，明年考虑继续参加。

#### NINGBO JINJI STRONG MAGNETIC MATERIALS CO., LTD. Manager Li

This year's exhibition is better than the previous years. Visitors are relatively superior and there are many products brochures have been distributed. We will consider to participate next year.



### 宁波韵升粘结磁体有限公司 赖经理

深圳电机展还是有效果的，每年都有些收获，明年会继续参加。

#### NINGBO YUNSHENG BONDED MAGNET CO., LTD. Manager Lai

Shenzhen Motor & Magnetic Expo is effective. We have harvest every year and we will participate in the next exhibition.



### 包头金山磁材有限公司 业务经理 董滢

此次展会上届规模扩大了很多，展商数量有增加一部分，效果还可以，能达到预期的效果，展会专业化程度也比较高，明年考虑继续参加。

#### BAOTOU JINSHAN MAGNETIC MATERIAL CO., LTD. Sales Manager Dongying

The scale of this exhibition seems larger than the last one. The number of exhibitors has increased by a certain amount. The exhibition effect is quite well and the exhibition achieves our expected result. The degree of professionalism of exhibition is relatively high.



### 合肥市雅视智能科技有限公司 江总

首次参加深圳磁材展会，通过这个展会，我们的设备在磁材行业起到了很好的宣传，让更多的企业认识了我们。

#### HEFEI ASORTING INTELLIGENT TECHNOLOGY CO., LTD. General Manager Mr. Jiang

This is the first time for us to participate in Shenzhen Motor & Magnetic Expo. Through the exhibition, our equipment has been well publicized in the magnetic material industry and we make more enterprises know us.



## 观众数据及分析 ANALYSIS OF VISIT PURPOSE

观众总数目  
Total No. of Visitors

16000人次

海外观众占比  
Overseas Visitors

20%

参观团体  
Group Visitors

20+

### 参观主要目的

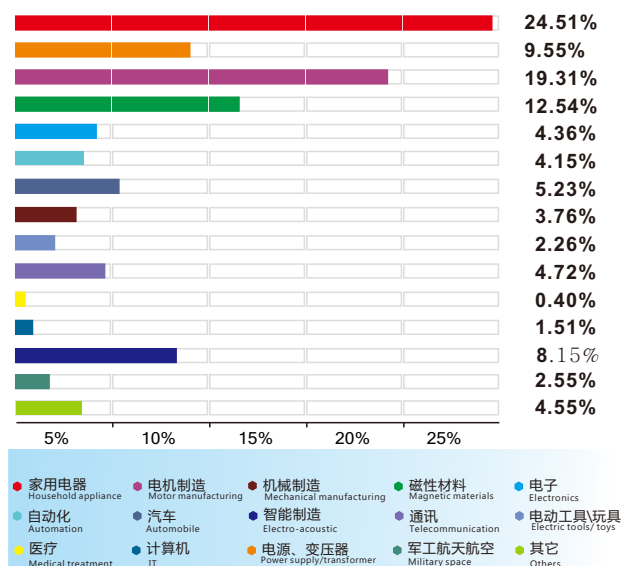
### MAIN PURPOSE FOR VISITING

寻找新供应商 / 新产品	50.81%
Sourced new suppliers/products	
寻找新工艺技术做好生产工作	39.42%
Sourced new technologies for efficient production	
收集信息做采购决定	19.97%
Collected information for making purchasing decisions	
寻找新合作伙伴 / 代理	16.75%
Seeked new partners/sales agents	
收集最新技术和市场信息 / 评估市场发展趋势	20.48%
Collected updated market & technology information / evaluated market trends	
其它	2.56%
Others	

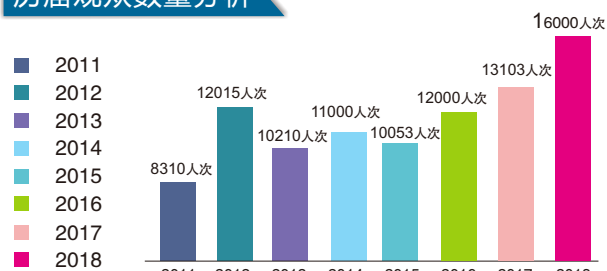
\* 观众可选多项 Visitors can make multiple choices

### 观众行业分析

### INDUSTRY SECTOR OF VISITORS



### 历届观众数量分析



#### 2018届观众人数分析

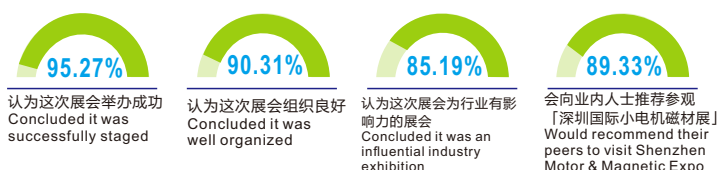
第一天 6,210人次  
第二天 5,981人次  
第三天 3,912人次

#### Visitor Data Analysis of 2018

The first day: 6,210 visits  
The second day: 5,981 visits  
The third day: 3,912 visits

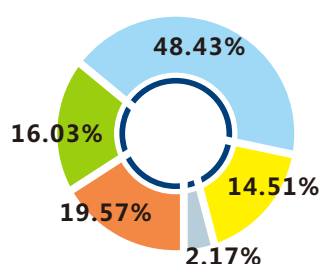
### 观众调研结果

### FINDINGS OF VISITOR SURVEY



### 职位分析

### POSITION / MAJOR DUTY OF VISITORS



企业管理 48.43%  
生产/研发 14.51%  
采购 19.57%  
市场销售 16.03%  
其它 2.17%

Management  
Manufacturing/ R&D  
Purchasing  
Marketing  
Others



## 同期活动 CONCURRENT EVENTS

### 2018微特电机行业技术与发展论坛

#### 2018 SMALL MOTOR INDUSTRY TECHNOLOGY AND DEVELOPMENT FORUM

**主办单位：**国家精密微特电机工程技术研究中心、广东智展展览有限公司

**媒体支持：**深圳小电机磁材展微信平台、精密微特电机产业互联网平台、大比特资讯、产业在线、环球磁电、若晨传媒、磁易购、旺材电机、中自传媒、中国磁材网

**时间：**2018年5月17-18日

**地点：**深圳会展中心4号馆

**规模：**15+场专题演讲，350+各业内及应用领域技术人员及企业负责人参会主持人

**Organizers:** National Engineering Research Center for Small and Special Precision Motors, Wise Exhibition (Guangdong) Co., Ltd.

**Support Medias:** Official WeChat Account "motor-expo", 915DJ (Internet Platform of National Engineering Research Center for Small and Special Precision Motors), Big-bit, ChinaOL.com, Global Magneto Electricity, Ruochen Media, Ecmagnet, Wangca Motor, China Automation, Magnetbuy

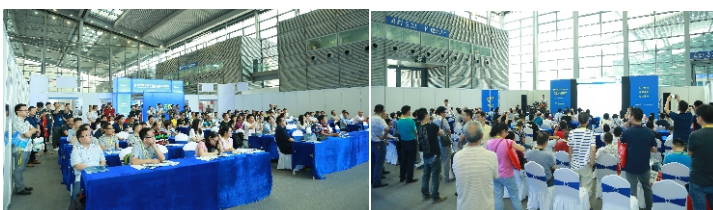
**Time:** May 17-18, 2018

**Venue:** Hall 4, Shenzhen Convention & Exhibition Center

**Scale:** More than 15 Keynote Speeches, more than 350 industrial and application area technologists and the enterprise managers will participate

### 会议议程

演讲时间	演讲主题方向	单位及职务	演讲嘉宾
2018年5月17日			
	特邀嘉宾/主持人	国家精密微特电机工程技术研究中心浙大实验室主任	沈建新 教授/博导
13:00-13:45	绕线式无铁心盘式电机思考	国家精密微特电机工程技术研究中心学委会委员	覃承林 教授/博导
13:50-14:35	精密微特电机产业互联网	国家精密微特电机工程技术研究中心副主任	唐德宇 高工
14:40-15:25	能源互联网背景下智能电气设备	华南理工大学电力学院副院长 (大洋电机新能源电机研发顾问)	杨向宇 教授
15:30-16:15	永磁变频恒频发电及能量高效转换关键技术	湖南大学电气与信息工程学院教授	黄守道 教授/博导
2018年5月18日			
10:10-10:55	非晶材料在电机中的应用	中国金属学会非晶分会	张华 执行秘书长
11:00-11:45	高速电机系统关键设计技术	国家精密微特电机工程技术研究中心学委会委员	张凤阁 教授/博导
13:30-14:15	多端口电机系统的现状与挑战	国家精密微特电机工程技术研究中心学委会委员	程明 教授/博导
14:20-15:05	电枢轴关键技术	杭州三相科技有限公司市场发展总监	缪冬敏 博士
15:10-15:55	材料在微特电机中的应用	歌尔股份首席电机技术专家、诺亚技术中心院长	刘元江 教授



## 合作单位及部分观众评价 VISITORS COMMENTS



### 中国电子材料行业协会磁性材料分会 翁兴园副秘书长

立足永磁电机，融合上下产业；展示论坛同步，促产业链发展；各方效果明显，来年更上高楼！

**CHINA ELECTRONICS MATERIALS INDUSTRY ASSOCIATION  
MAGNETIC MATERIALS BRANCH  
Deputy Secretary General Weng Xingyuan**

Based on permanent magnet and motor, the exhibition integrates the whole industry. Organizing exhibition and forums at the same time to promote the development of industrial chain. Obviously, the overall effect of the exhibition is great and I believe the next exhibition will be better!



### 珠海凯邦电机 钟工

展会总体来说很不错，服务很周到；尤其是论坛特别棒，值得行业人士去参加交流，希望展会丰富展品的种类，提高展会的专业度，越办越好！

**ZHUHAI KAIBANG MOTOR MANUFACTURING CO.,LTD.  
Engineer Mr. Zhong**

Generally speaking, the exhibition is very good and the organizers provide good service. In particular, the forums are so well that are worth for the industry to attend and communicate. Hope the exhibition can enrich exhibit scope and improve its professionalism to become better and better.



### 比亚迪汽车有限公司

参加深圳磁材展是每年必不可少的活动，展会这几届同期策划了一些论坛、沙龙活动，邀请了行业国内外知名人士前来做演讲，与观众进行交流互动，每次都有新收获，希望这样的活动多办一些！

**BYD COMPANY LIMITED**

Shenzhen Motor & Magnetic Expo is an essential exhibition for us to attend every year. In recent years, there are many forums, salon. Moreover, many well-known industry persons at home and abroad are invited to make a speech and communicate with the audience. We have new harvests every time. Hope more concurrent events could be held in the future!



### 德昌电机集团 魏经理

每年的深圳小电机展我们都会组团参加，每次参加都有不一样的收获。今年参观展会的同时还参加了线下的沙龙活动，与诸多行业专家及业界人士交流及探讨了电机能效等问题，参与人员交流探讨反映热烈，希望组委会举办展会的同时，能够提供更多这样供行业人士交流切磋的平台。

**JOHNSONELECTRIC GROUP Manager Wei**

The scale of the Shenzhen Motor & Magnetic Expo this year is larger than the previous one, with both the whole motor machine on display and many materials suppliers present. People know about each other, have a deep communication, and share opportunities through the exhibition. During the period there were also series of free summits for more enterprises to learn from foreign specialists directly without going abroad. We are thankful for the organizer's warm welcome.



### 俄罗斯Polymagnet Spb公司 Olga Kuznetsova女士

这是我们公司第一次参观深圳展，效果很满意。展出的厂家与展览范围非常匹配。

**POLYMAGNET SPB Mrs. Olga Kuznestova**

I should note that our company firstly visited the exhibition and was satisfied. The presented factories really were consistent with the claimed subject matter.



## 电机人沙龙活动

**时间:** 2018年5月17日 18:30

**地点:** 安徽塔英国茶屋 ( 皇庭广场西广场L2-08商铺 )

**组织单位:** MOTOR EXPO组委会——广东智展展览有限公司

**邀请嘉宾:** 华南理工大学电力学院副院长杨向宇教授、湖南大学电气与信息工程学院黄守道教授、国家精密微特电机工程技术研究中心教授以及知名采购商总工 ;

### 活动安排:

时间	活动安排
18 : 40	活动开始
18 : 40--18 : 50	嘉宾介绍
18 : 50--19 : 00	主办方发言
19 : 00—19 : 30	所有参加沙龙的人员自我介绍
19 : 30—21 : 30	讨论交流环节



## INVITATION TO THE 3RD MOTOR SALON

**Time:** 18:30, May 17, 2018

**Venue:** Annvita Tea House (L2-8, West Gate, Wongtee Plaza)  
**Organizational Unit:** MOTOR EXPO Organizing Committee -- Wise Exhibition (Guangdong) Co.,Ltd.

### Invited Guests:

Professor Yang Xiangyu, Vice President of South China University of Technology Institute of Electric Power  
Professor Huang Shoudao, College of Electrical and Information Engineering, Hunan University  
Professors and Well-known procurement engineers of National Engineering Research Center for Small and Special Precision Motors

### 【Conference Agenda】

Time	Schedule
18 : 40	Beginning of activities
18 : 40--18 : 50	Guest introduction
18 : 50--19 : 00	Organizer Speaking
19 : 00—19 : 30	All the people in the salon introduce themselves
19 : 30—21 : 30	Discussion and communication turn



## 2018深圳国际小电机磁性材料新产品、新技术推广会

2018 SHENZHEN INTERNATIONAL SMALL MOTOR & MAGNETIC MATERIALS NEW PRODUCTS AND TECHNOLOGY PROMOTION CONFERENCE

**主办单位:** MOTOR EXPO组委会——广东智展展览有限公司

**会议时间:** 2018年5月17-19日

**会议地点:** 深圳会展中心4号馆

**会议议程** Conference Agenda

**主讲单位:** ANSYS

**演讲主题:** 电机产品仿真设计解决方案

**主讲人:** 黄晶

**主讲单位:** 潍坊路加精工

**演讲主题:** 视觉检测技术 : 技术创造价值 , 智能掌握未来

**主讲人:** 马新刚

**Organizer:** MOTOR EXPO Organizing Committee -- Wise Exhibition (Guangdong) Co.,Ltd.

**Time:** May 17-19, 2018

**Venue:** Hall 4, Shenzhen Convention and Exhibition Center

**Speech Unit :** ANSYS

**Speech Topic:** Motor simulation design solution

**Speaker:** Mr. Huang Jing

**Speech Unit :** WEIFANG LOKOMO PRECISION INDUSTRY CO.,LTD.

**Speech Topic:** Visual inspection technology: Technology creates value and intelligence controls the future

**Speaker:** Mr. Ma Xingang

## 2018中国磁性材料技术与应用及市场发展论坛

2018 CHINA MAGNETIC MATERIALS TECHNOLOGY APPLICATION AND MARKET DEVELOPMENT FORUM

### 论坛组织机构

#### 主办单位 :

中国电子材料行业协会磁性材料分会  
电子科技大学材料与能源学院  
工业和信息化部磁性材料及器件专业情报网  
全国磁性元件与铁氧体材料标准化技术委员会  
中国电子科技集团公司第九研究所 (西南应用磁学研究所)

**承办单位:** 中国电子材料行业协会磁性材料分会

**支持单位:** 广东智展展览有限公司

#### Organizers :

China Electronic Materials Industry Association Magnetic Materials Branch  
School of Materials and Energy, University of Electronic Science and Technology of China  
Ministry of Industry and Information Technology of Magnetic Materials and Devices Specialized Intelligence Network

National Technical Committee for the Standardization of Magnetic Components and Ferrite Materials ( Southwest Institute of Applied Magnetics )

**Host:** China Electronic Materials Industry Association Branch of Magnetic Materials

**Support Unit:** Wise Exhibition (Guangdong) Co.,Ltd.

## 专家论文报告及报告顺序安排

论坛时间：2018年5月16日-19日

论坛及报到地点：深圳市金谷酒店管理有限公司（维也纳酒店深圳南山龙珠店）

报告时间	报告人	报告主题
17号上午8点15分	论坛开幕式相关议程	
9:30	崔莹	标准与国际标准化
9:55	张文成	热变形钕铁硼永磁磁性优化及矫顽力的提高
10:20	聂应发	磁性元件在汽车电子及应用及行业发展趋势
10:45	杨立强	永磁材料与无人机产业
10:55	佐々木俊一	永磁电机整体充磁技术应用
11:20	阮佳林	适用于高频时代的金属软磁粉芯
11:40	钟平先	永磁电机发展及对永磁材料要和永磁电机设计中的问题
18日上午8:15	冯则坤	无线电能传输系统中的铁氧体磁性材料
8:35	蒋晓娜	环行器用高各向异性 Ni <sub>2</sub> U 铁氧体材料研究
8:55	毛圣华	新型非线性磁化曲线磁粉芯应用
9:10	孙宝玉	稀土永磁制造技术新进展
9:30	周国华	铁基纳米晶宽频恒磁导率软磁材料
9:50	黄爱萍	超富铁锰锌铁氧体二峰温度的计算模拟与设计
10:10	郑均译	永磁铁氧体成型技术工艺要素
10:30	陈贵林	软磁材料在开关电源中的应用
11:00	廖敌江	永磁磁瓦自动磨加工技术现状与发展
11:20	解伟	国内外新能源汽车电机用热压钕铁硼磁体技术
11:40	刘凯	极薄硅钢软磁材料及其应用
11:55	陈国	永磁充磁技术与装备
18日下午14:00	郭荣迪	Ka波段移相器用高旋磁性铁氧体材料研究
14:20	徐方	高磁导率铁氧体磁心阻抗特性的认识与控制技术
14:40	吴国华	高频低损耗 MnZn 铁氧体材料直流叠加特性及其作用机理的研究

15:00	宋兴连	软磁铁氧体粉料技术现状与发展趋势
15:20	邬传健	M 型钕铁氧体材料关键基础问题及其在自偏置环行器中应用研究
15:40	刘海	镍锌系尖晶石铁氧体材料磁化机制及磁畴观察研究
16:00	刘杰灵	用于微波天线的低损耗 Z 型六角铁氧体的研究
16:20	张鹏	大直径烧结各向异性钕铁硼辐射环的制备技术
16:40	张明	永磁材料技术市场现状及前沿发展
17:00	陈浮	钕铁石榴石中磁共振耦合的微波共振型磁介电效应初探
17:20	全小康	干压磁瓦表面鼓包缺陷的成因分析及解决措施
17:40	王倩	混配料输送系统对永磁铁氧体材料生产稳定性的影响
	贾立颖	SrFe <sub>12</sub> O <sub>19</sub> /α-Fe 纳米复合双层膜和多层膜的微磁学模拟
	周超	不同钢球对比对粘结铁氧体磁粉粒度的影响
	熊君	磁分离技术中的磁场设计分析
	王亦工	ISSI 酸再生系统工艺及氧化铁粉质量浅析



## 第17届深圳国际小电机及电机工业、磁性材料展览会

The 17th Shenzhen(China)International Small Motor, Electric Machinery & Magnetic Materials Exhibition

2019年5月 | 深圳会展中心

May 2019 Shenzhen Convention & Exhibition Center

### 同期举办：

2019深圳国际线圈工业、绕线设备、绝缘材料展及电子变压器展

2019 Shenzhen (China) International Coil Winding, Insulation Materials & Electronic Transformer Exhibition

2019 深圳国际粉末冶金及硬质合金展览会

2019 Shenzhen (China) International Powder Metallurgy and Cemented Carbide Exhibition

2019深圳国际新能源汽车电机电控展览会

2019 Shenzhen (China) International New Energy Vehicle Electric Control Exhibition